

CORPORATE PARTNERSHIPS AT YOUTHLINE

Support the young people of Bracknell Forest by partnering with Youthline to help us build a stronger local community.

7 Portman Close, Bracknell, Berks, RG42 INE 01344 311200

2025 www.youthlineuk.com

Partnering to build a healthier community



We've been incredibly fortunate to receive the support of many local businesses and organisations over the 37 years we've been serving the Bracknell area. Their generosity has been crucial in helping us provide free, confidential counselling to young people across Bracknell and surrounding areas.

Bracknell Forest is home to a wide range of companies and employers who contribute a huge amount to the local community. It's also home to the young people we serve – the young people who are the employees, customers and partners of tomorrow. Building strong, local partnerships is essential to us all.

Our counselling service supports young people aged 12–25 as they navigate anxiety, stress, low self-esteem, family challenges, and other difficulties. With the right support, these young people can go on to thrive in adulthood and in the workplace — including with businesses like yours.

Read on to learn how your organisation can help Youthline build a stronger, healthier, more resilient community.





Choosing Youthline as your Charity of the Year is a great way to unite your team around a meaningful local cause. Host memorable events, take on inspiring challenges, and strengthen company culture — all while raising vital funds to help us support young people in our community.

We'll support you with partnership planning, fundraising materials, internal comms, and ideas to engage your staff. In addition we can offer two free professional mental health workshops, to your team. As a thank you, we also offer two free professional mental health workshops for your team.

Corporate partners receive recognition on our website, social media, and in local press. We also offer sponsorship opportunities with naming rights, such as funding a six-week Group Programme for up to 10 students (£1,700), or a counselling support package (£720 for up to 24 sessions).



The team at Duncan Yeardley are delighted to be able to offer our ongoing support to Youthline in the form of regular donations, fundraising and volunteer work. It is such a wonderful, local charity that is close to all our hearts, as we have seen the impact that the amazing counsellors, staff and volunteers have on the young adults they help.



What could Your Money Do?



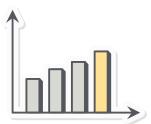
£250: Purchases therapeutic resources for one of our counselling rooms.



£720: Funds up to 24 one-to-one counselling sessions for a vulnerable young person, giving them the professional guidance and help they need to develop positive mental health, improve their wellbeing and learn important skills for the future.



£1,700: Sponsors a six-week Group Work Programme for up to 10 students — with naming rights for your business.



£10,000: Boosts everything we do — from expanding our counselling team to improving our facilities. For this level of support, we'll work with you to tailor how your gift is used, and recognise your generosity with social media, press coverage, and a formal cheque presentation. We'll also provide regular updates on the difference your donation makes.

How else Can your Company Help?



There are lots of creative and flexible ways your company can support Youthline:

- Donate a raffle or auction prize for one of our fundraising events.
- Organise your own fundraising event from bake sales and dress-down days to quiz nights or a sponsored cycle.
- Take part in a sponsored challenge as a team e.g., Bracknell Half Marathon, skydiving, or the Bracknell Together Walk.
- Host a Youthline donation tin in your shop, reception, or staff room.
- Match your employees' fundraising through a Matched Giving scheme.
- Sell branded charity calendars or cards especially popular around Christmas.
- Sign up to Payroll Giving so your team can donate directly from their salaries.
- Join Business Fives a fantastic team-building event supporting charity through football, golf, or esports competitions.
- Join our ink cartridge recycling scheme to give back in an ecofriendly way.

How will your company benefit?



By partnering with Youthline you'll not only benefit your local community, your business will also see a positive impact as well. The benefits of corporate sponsorship include:

- Stronger employee engagement, through participation in fundraising and volunteering activities that double as meaningful team-building experiences.
- Increased local visibility and brand recognition, including positive publicity via our social media channels, website, press coverage, and event sponsorship opportunities.
- Enhanced Corporate Social Responsibility (CSR) credentials, showcasing to the local community and your workforce your commitment to local wellbeing.



Contact Our Team

Do you think your company could be the perfect fit for a partnership with Youthline?

You can get in touch using one of the ways below:





- ask@youthlineuk.com
- 7 Portman Close, Bracknell, RG42 INE
- 01344 311200
- www.youthlineuk.com